

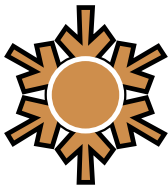


## JOIN THE NHSA IN OUR MISSION TO PROMOTE SNOWMOBILING IN NEW HAMPSHIRE

- » *Benefit from the \$586 million economic impact the industry offers in NH*
- » *Support the grassroot volunteers who maintain the vital network of trails*
- » *Be part of the unified voice at local, regional, state, and federal levels*

### **CONTRIBUTOR/DEALER SUPPORT LEVELS: 2017-18**

#### **BRONZE \$50**

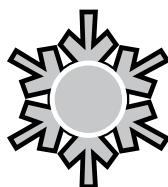


**Sno-Traveler Business Listing and Subscription:** One year subscription of the Sno-Traveler, the official publication of the NHSA, published six-times per season, early fall through the spring. Keep abreast of all that is happening in the New Hampshire snowmobiling world. Your business listing in the Sno-Traveler will reach tens of thousands of snowmobilers each issue.

**Listing on NHSA Website:** Includes your business name, address, telephone and a hot-link at [nhsa.com](http://nhsa.com)

**NHSA Membership Certificate:** Let everyone coming into your business know that you support snowmobiling in New Hampshire.

#### **SILVER \$100**



- All of the above AND...

**Map Advertising:** A double benefit! When a snowmobiler pulls out our NH trail map they will find your business listed right there. Additionally, you will be featured on NHSA's online interactive trail map with a link. See the attached interactive map flyer.

**NHSA Decal:** The official New Hampshire Snowmobile Association Contributor/Dealer window decal lets everyone know you are a business that supports snowmobiling in New Hampshire!

#### **GOLD \$200**



- All of the above AND...

**Featured Advertiser on NHSA Facebook Page:** The process is simple. We "like" and "follow" your Facebook business page and vice versa. We can share your sale or event posts on Facebook once per month, adding a potential 2,500+ views with our targeted audience.

**Limited Edition Mug:** Snowmobilers collect these mugs year after year. The NHSA commissions a small batch run that's color-coordinated with the annual sled registration tags. Start (or add to) your collection this year!



## DRIVE SNOWMOBILERS TO YOUR BUSINESS: GET ON THE MAP

Before snowmobilers hit the trail they turn to the Internet to answer a few simple questions:

- Where will the trails take me?
- Where will I sleep?
- Where will I eat?
- Where can I buy gas?
- Where can I buy accessories and parts?
- Who can service my sled, trailer or truck?

If your business can answer these customer needs, you should be on the Interactive Snowmobile Trail Map!

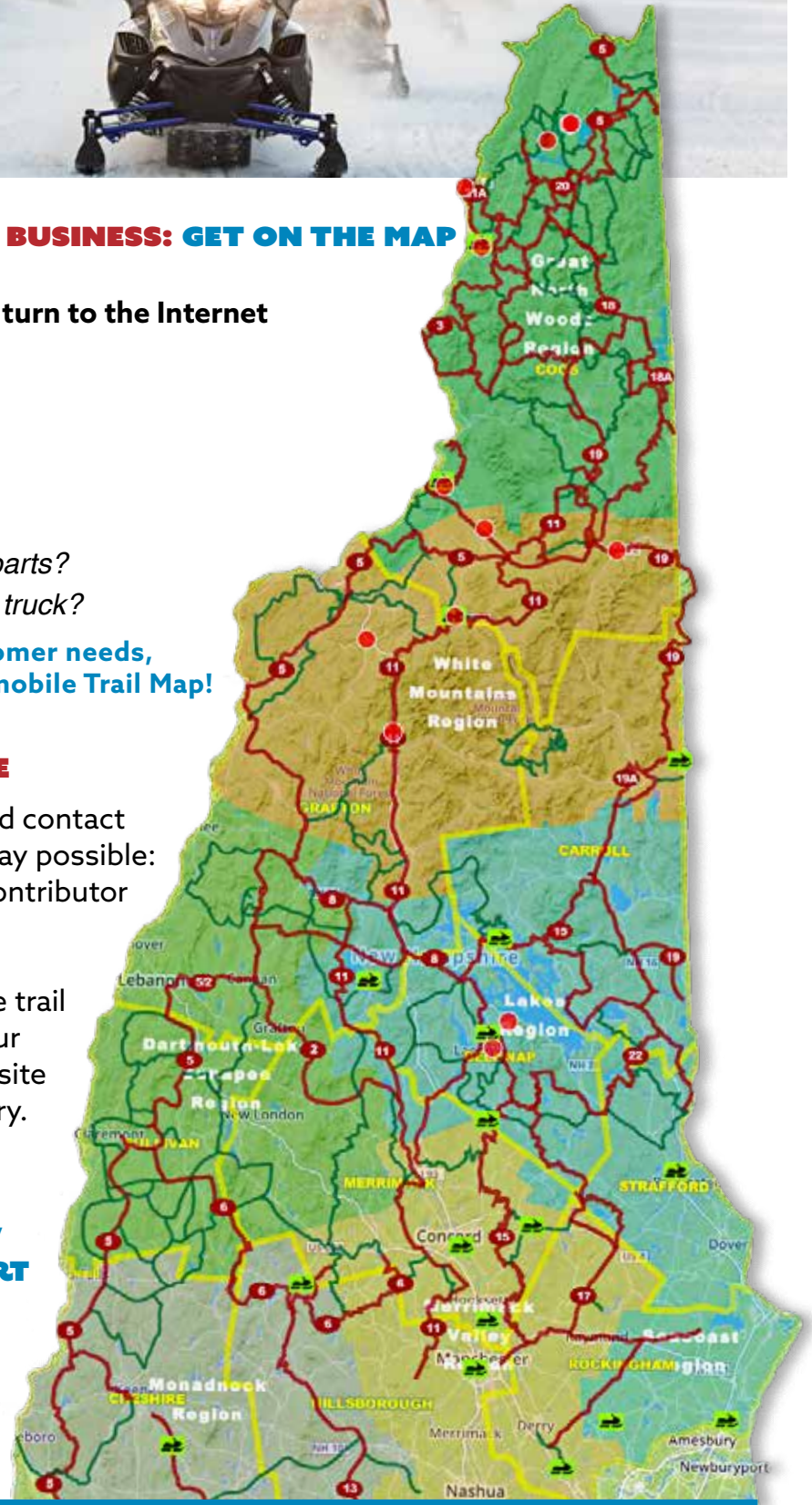
### MAXIMIZE YOUR EXPOSURE

Make sure snowmobilers can locate and contact you, in the easiest, most convenient way possible: By participating in the NHSA Dealer/Contributor Interactive Map.

The most advanced online snowmobile trail map the state has to offer, includes your business location, address, email, website link, and the major brands that you carry.



**NHSA  
CONTRIBUTOR/  
DEALER SUPPORT  
LEVEL \$100**





# NEW HAMPSHIRE SNOWMOBILE ASSOCIATION

## 2017-2018 Application for Dealer/Contributor Membership

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

- |                          |                     |                 |
|--------------------------|---------------------|-----------------|
| <input type="checkbox"/> | <b>BRONZE</b>       | <b>\$50.00</b>  |
| <input type="checkbox"/> | <b>SILVER LEVEL</b> | <b>\$100.00</b> |
| <input type="checkbox"/> | <b>GOLD LEVEL</b>   | <b>\$200.00</b> |

Enclosed is my check for \_\_\_\_\_. I understand that my membership is for the period expiring June 30, 2018 and may be renewed at that time.

\_\_\_\_\_  
Credit Card Number (Visa or MC)

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

- Please send me information on advertising rates for the Sno-Traveler.

Please return along with your payment to: New Hampshire Snowmobile Association  
614 Laconia Road ~ Unit 4, Tilton, NH 03276  
Questions? ~ 603-273-0220