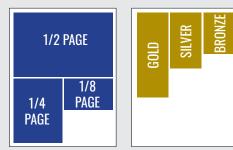
## **SNO-TRAVELER** THE OFFICIAL PUBLICATION OF THE NEW HAMPSHIRE SNOWMOBILE ASSOCIATION

## FULL PAGE 1X Ad Sno-Traveler 2023-2024 **Full-Color Glossy** 3X Discount 3X Savings 2/3 PAGE 8.375 X 10.875 3 Ad Agreement VERTICAL (prices are per issue) Annually (TRIM) Covers 8.375 x 10.875 5.2083 8.625 X 11.125 X 10.25 inside covers and back 8.625 x 11.125 w/bleed \$1,822 \$1,549 \$820 (W/BLEED) **Premium Pages** Full page 8.375" w x 10.875" h \$1,580 \$1,343 \$711 2/3 page vertical 5.2083" w x 10.25" h \$ 1,340 \$1,139 \$603 **2/3 PAGE 1/2 PAGE** 7.875" w x 6.7813" h \$1,340 \$1,139 \$603 2/3 page horizontal HORIZONTAL 7.875 1/2 page 7.875" w x 5.0556" h \$1,080 \$918 \$486 7.875 X 5.0556 1/3 page vertical 2.5417" w x 10.25" h \$820 \$697 \$369 X 6.7813 1/3 page horizontal 7.875" w x 3.333" h \$820 \$697 \$369 1/4 page 3.875" w x 5.0694" h \$690 \$586 \$311 3.875" w x 2.4722" h 1/8 page \$548 \$466 \$247 Lodging - Dining - Real Estate (economy ads in back) \$802 1/2 page 7.625" w x 4.9375" h \$943 \$424 **1/3 PAGE 1/3 PAGE** \$441 1/4 page 3.75" w x 4.9375" h \$519 \$234 HORIZONTAL VERTICAL 1/8 page 3.75" w x 2.4063" h \$319 \$271 \$144 2.5417 7.875 X 10.25 X 3.333 Marketplace Gold 1.8125" w x 4.9353" h \$278 \$236 \$125 Silver 1.8125" w x 3.25" h \$ 225 \$191 \$101 Bronze 1.8125" w x 2.4097" h \$ 183 \$156 \$82 **1/8 PAGE** ISSUE **1/4 PAGE** DEADLINE On Sale Date Theme September - October 8/22/2023 9/15/2023 **Drags Special** 3.875 3.875 November - December Travel - Tourism 10/17/2023 11/10/2023 X 5.0694 X 2.4722 January - February 12/12/2023 1/12/2024 **Events - Sales**



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We remind advertisers that our standard terms are net 30 days and all balances must be satisfied before an insertion order is placed in a future issue.