

SNO-TRAVELER

THE OFFICIAL PUBLICATION OF THE NEW HAMPSHIRE SNOWMOBILE ASSOCIATION

FULL PAGE
8.375 X 10.875
(TRIM)
8.625 X 11.125
(W/BLEED)

**2/3 PAGE
VERTICAL**
5.2083
X 10.25

**2/3 PAGE
HORIZONTAL**
7.875
X 6.7813

1/2 PAGE
7.875
X 5.0556

**1/3 PAGE
VERTICAL**
2.5417
X 10.25

**1/3 PAGE
HORIZONTAL**
7.875
X 3.333

1/4 PAGE
3.875
X 5.0694

1/8 PAGE
3.875
X 2.4722

1/2 PAGE

**1/4
PAGE**

**1/8
PAGE**

GOLD

SILVER

BRONZE

Sno-Traveler 2023-2024

Full-Color Glossy

(prices are per issue)

1X Ad

3X Discount

3 Ad Agreement

3X Savings

Annually

Covers

8.375 x 10.875

inside covers and back

8.625 x 11.125 w/bleed

\$ 1,822

\$1,549

\$820

Premium Pages

Full page

8.375" w x 10.875" h

\$ 1,580

\$1,343

\$711

2/3 page vertical

5.2083" w x 10.25" h

\$ 1,340

\$1,139

\$603

2/3 page horizontal

7.875" w x 6.7813" h

\$ 1,340

\$1,139

\$603

1/2 page

7.875" w x 5.0556" h

\$ 1,080

\$918

\$486

1/3 page vertical

2.5417" w x 10.25" h

\$ 820

\$697

\$369

1/3 page horizontal

7.875" w x 3.333" h

\$ 820

\$697

\$369

1/4 page

3.875" w x 5.0694" h

\$ 690

\$586

\$311

1/8 page

3.875" w x 2.4722" h

\$ 548

\$466

\$247

Lodging - Dining - Real Estate (economy ads in back)

1/2 page

7.625" w x 4.9375" h

\$ 943

\$802

\$424

1/4 page

3.75" w x 4.9375" h

\$ 519

\$441

\$234

1/8 page

3.75" w x 2.4063" h

\$ 319

\$271

\$144

Marketplace

Gold

1.8125" w x 4.9353" h

\$ 278

\$236

\$125

Silver

1.8125" w x 3.25" h

\$ 225

\$191

\$101

Bronze

1.8125" w x 2.4097" h

\$ 183

\$156

\$82

ISSUE

DEADLINE

On Sale Date

Theme

September - October

8/22/2023

9/15/2023

Drags Special

November - December

10/17/2023

11/10/2023

Travel - Tourism

January - February

12/12/2023

1/12/2024

Events - Sales

All ads are accepted based on the assumption that the advertiser or agency is authorized to place advertisements. NHSA shall not be liable for any claims based on contents or subjects of advertisements. NHSA assumes that an advertiser has secured the right to use any images contained in an ad, as well as the consent of any person(s) who may be pictured. NHSA is not liable for any costs or damages if for any reason NHSA fails to publish an advertisement, nor responsible for errors in ads that are provided to the NHSA as "press ready." All advertising material is subject to approval and placed at the discretion of the NHSA. NHSA reserves the right to reject or cancel any advertising for any reason at any time, without liability. Advertisers and their agencies are jointly and severally liable for payment of advertising space ordered and published, production charges, and any collection or legal costs incurred. I acknowledge and accept these terms and conditions.

We remind advertisers that our standard terms are net 30 days and all balances must be satisfied before an insertion order is placed in a future issue.

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