

Minutes of the NHSA Board of Directors  
June 20, 2023  
NHSA Tilton Office

Meeting Called to order at 7:01 p.m. by President T. Willand.

Roll Call

Officers:	President	Tom Willand	
	Vice President	Brian Labrie	
	Treasurer	Nigel Croxon	
	Secretary	Jayne McCulloch	
	Past President	Chris Runnals	Absent
Directors:	Belknap Director	Nelly Roache	Absent
	Assistant	Melissa Binette	Absent
	Carroll Director	Tom Taylor	
	Assistant	Sean Pinard	Absent
	Cheshire Director	Kim Bergeron	Absent
	Assistant	Dan Shelley	
	Coos Director	Charlie Kurtz	
	Assistant	Gail Hanson	
	Grafton Director	Evelyn Ferrell	
	Assistant	Deb Davis	
	Hillsborough Director	Susan Phillips	
	Assistant	Marc Phillips	
	Merrimack Director	Bruce Blye	
	Assistant	Scott Palmer	Absent
	Rockingham Director	Mark Pepper	
	Assistant	Gary Scott	
	Strafford Director	Russ Neal	Absent
	Assistant	Nick Bickford	
	Sullivan Director	Terry Callum	
	Assistant	Ian Gates	Absent
	Business Director	Vacant	
Office Staff Present:	Executive Director	Dan Gould	
	Administrative Assistant	Janis Riley	
	Administrative Assistant	Trudy Rahn	

Salute to the Flag

Agenda: T. Callum motioned to approve the agenda as printed, M. Pepper seconded.  
Motion carries.

Introduction of Guests: Craig Rennie, Chief, Bureau of Trails  
Jeremy Evans, Keene Sno-Riders

President Comments: T. Willand – Thanked everyone that helped at the Annual Meeting. Janis has a pile of old shirts that are free for the taking.

Secretary Report: Motion by E. Ferrell to approve the Secretary’s Report as written, seconded by B. Blye. Motion carries.  
Question raised as to C. Kurtz attendance at May meeting. Attendance could not be verified. Report remains absent.

Treasurer Report: Motion by T. Taylor to approve the Treasurer’s Report as printed, seconded by M. Pepper. Motion carries.

Executive Director: D. Gould – See Marketing Committee Report

State Agencies: Craig Rennie – BOT – BOT is celebrating their 50<sup>th</sup> anniversary. Craig handed out commemorative coins to board. He also gave an update on the RTP Program and GIA.

Break: No Break

Committee Reports:

Ride-In: D. Gould - work in progress.

Advisory Board: C. Kurtz – A meeting will be held next summer, the week before Labor Day at Branch Brook campground.

Annual Meeting: J. McCulloch - Currently working on getting prices and availability of several venues for next May.

Assessment: T. Taylor – No Meeting

Club Support: S. Phillips – No Meeting

Exploring of Trails: R. Wright – No Report

Finance: N. Croxon – Last month we reviewed the proposed budget.

Grass Drags: E. Ferrell – The committee has been meeting monthly. Vendor contracts are being received. Will be holding a meet-and-greet cookout on August 6. Roger is working on schedules for pre-work. The forms are online and ready for volunteers to start signing up. The committee will continue to meet via Zoom until closer to event. General camping reservations open at 8:00 a.m. on July 1.

Insurance: R. Neal – No Report

Legislative: B. Labrie – On June 29, NHSA will be hosting a legislative coffee and doughnuts at the state house from 8:30 a.m. to 10:00 a.m. Please attend if you can. Will have a groomer and a couple of sleds there.

Marketing: D. Gould – Decals need to be ordered. Choice between the old logo or new logo. All in agreement on the new logo. Fish & Game is working on strategic plan, they are looking for input. Discussed domain name slednh, which NHSA now owns. The marketing committee will discuss domain name and branding.

Membership: B. Labrie – No Report. D. Gould – Portal update: Meeting next week with developer. Portal agreements for clubs and information report forms will go out tomorrow. The membership portal is expected to launch first or second week in July. Dan discussed new laws for data security and how portal upgrades are better aligned with regulation. Discussion regarding service fees to cover transactions and payment options discussed.

Nominations: T. Willand – No Report

Scholarship: R. Neal – No Report

Trails: T. Callum – Meeting at the office Monday, June 26 at 6:30 p.m.

Confidentiality Policy: No Report

#### Director's Reports:

Belknap: No Report

Carroll: No Report

Cheshire: No Report

Coos: No Report

Grafton: We are done meeting through the summer. Concerned about the portal changes. Would like to set up a meeting with Dan and Roger to come speak to the county.

Hillsborough: Will hold a special meeting to review the portal requirements.

Merrimack: No Report

Rockingham: No meetings until September. Some members have expressed concerns regarding the new portal upgrades.

Strafford: No Meeting

Sullivan: No Meeting

Correspondence: No correspondence

Old Business: Budget: was previously reviewed and discussed; call to pass the budget as presented. E. Ferrell made a motion to approve the 2023 - 2024 budget, seconded by B. Blye. Motion carries.

New Business: The 2023- 2024 new officers and directors were sworn in.

President – T. Willand

Vice President – B. Labrie

Treasurer – N. Croxon

Secretary – J. McCulloch

Carrol County Director – T. Taylor

Cheshire County Director – J. Evans

Cheshire County Assistant – D. Shelley

Coos County Director – C. Kurtz

Coos County Assistant – G. Hanson

Hillsborough County Director – S. Phillips

Hillsborough County Assistant – M. Phillips

Adjourn: Motion made by T. Callum to adjourn at 8:01 p.m., seconded by C. Kurtz. Motion carries.

Respectfully Submitted,  
Jayne McCulloch, Secretary